



PUT YOUR SCHOOL IN THE PICTURE...

ELECTRONIC NOTICEBOARDS: EDUCATION

The Navaho MediaCAT is a flexible media presentation system that displays images, video and web-based content on almost any type of display device.

In Schools and sixth form Colleges a familiar scene is a cluttered bulletin board overflowing with flyers for campus notices, club meetings and educational trips. Electronic notice boards in education are emerging as not only a way to clean up those billboards but offer teachers and staff a way to directly deliver messages to students.

In Universities, communicating with students and staff around large campuses is an important requirement. Updating campus wide notices on all the faculty notice boards is a time consuming task and often relies on several different people, which means that new information takes time to distribute and notices are often out of date.

Navaho's MediaCAT is a simple to use appliance which enables fast delivery of content straight to the notice board allowing changes to news and information to reach pupils, tutors, parents and visitors immediately. The MediaCAT player is managed via an easy to use, web-based interface that can be accessed from any PC or Mac on your network without the need to install client software. Multiple players can be controlled centrally from a single unit using the built-in software.

Example display areas:

- **Reception** - welcome screens, faculty information
- **Events** - Parents evenings school plays and productions
- **Classroom** - Pupil's work awards and achievements
- **Libraries** - Advice on finding books & opening times
- **Safety** - Alarms, fire exits and evacuation procedures
- **Sports** - Training videos, time tables, and specific sports TV
- **Canteen** - Menus, dietary advice and local and national news

Why choose a Navaho MediaCAT over a traditional PC?

- **Reduce Costs & Save Energy** – MediaCAT player draws 1/10 of the power used by a regular PC
- **Remote Access** – Controlled by a web interface, updated over the network e.g. MAC/PC/LINUX
- **Timed Content** – Automatically changes playing content at various times of the day
- **Reliability** – Solid state operating system provides maximum resilience
- **Security** – Secure communication prevents unwanted changes

Improve Your Image - It is becoming more and more important in education for Schools and colleges to promote themselves. The Navaho MediaCAT provides an easy, cost-effective way of setting up an electronic notice board in a reception area or elsewhere, to enhance the School's profile and to promote their facilities to visitors and parents of potential new students.

Easy To Use - Using Navaho's unique MediaCAT Scenes feature, professional looking screen layouts can be created in a matter of minutes. Scenes also allow you to create layout templates and give other users access to change specific information. For example, a canteen menu template could be updated daily by the School's chef. The player can schedule the content so you can have different information being displayed between lessons or during lunch-time, making the notice boards multi-role.

Reduce Costs - In addition to saving costs on printing and paper, the MediaCAT player uses less

power than an energy saving light bulb and can automatically turn the screen off when not in use.

Larger Networks: Universities, LEA's - With a MediaCAT Manager, MediaCAT players can be controlled across multiple sites from a single server. In a University environment, the MediaCAT network can be used for advertising (either internal or third-party) in bars and shops or, with the optional Wayfinding plug-in, for dynamic digital signposting for meeting rooms and lecture theatres.

For Local Education Authorities, a Navaho MediaCAT digital signage network is an ideal solution to get messages out to their Schools. The notice boards can also be made multi-use with the main content being controlled by the LEA while the Schools control local information themselves.



The MediaCAT solution has been a real benefit to the school, keeping the pupils up to date and allowing them to showcase their excellent work both in School and in the wider community.


Ric Charlton, Network Manager, Baines School

The presentations have been a great hit with the parents, who love to see their own children on the screen and the photos are always a talking point between them.

Steven Yeo, Headmaster, Lyndhurst Primary School

version 3.1
Now available
with Education
Templates



NAVAHO  information display system | Digital Signage

For further information call us on **023 80 00 00 11** or alternatively visit **www.navaho.tv**